

The Board of Directors
 of the 21st Century:

When Disruption Meets Tradition

**ERIK P.M.
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 several organisations/startups
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 Seats are Limited

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NON-MEMBERS RM250 PER PERSON plus SST

*Subject to the membership terms & conditions.
 Registration is based on first-come-first-served basis.

4
 CPD
 POINTS

Thursday, 27 June 2019

9.00am to 1.00pm

Majestic 2, Level 3, Majestic Hotel Kuala Lumpur

Indisputably, disruption is still the most powerful trend that is impacting the business continuity of a modern company in the 21st century landscape. The current spectrum of traditional genres and degrees of innovation may not be adequate. In practice, innovations must be done repeatedly, sustainably and scalably - the intent is not to replicate yesterday's success but to create tomorrow's success today.

In a technology-driven and digital world, companies must operate with a new set of assumptions and principles in order to remain *relevant, competitive, and successful*. Consider the growing number of startup companies that are doing something that once seemed unthinkable: challenging and disrupting traditional corporate giants, and the many large and highly successful businesses that are operating as 'platforms'. The re-organisation of companies into platforms is now seen as the optimum way to succeed in this digital age. These 21st century firms leverage on networked technologies to facilitate economic exchange, transfer of information, connecting people and making predictions. These "community-driven" companies are already disrupting multiple industries, including retail, hotels, taxis, etc., and are aggressively moving into new sectors, such as financial services.

How are these disruptive forces blowing up business models around the world and will they bring upon dramatic changes to the boardroom?

HOW TO REGISTER

Book now at www.icdm.com.my or contact David Bareng or Khabir at +603 2276 3440 or marketing@icdm.com.my.

ICDM Members will need to log in for complimentary registration. Registration entitlements are subject to the membership terms and conditions. For registrations received through the non-members form, the registration fee of RM250 (plus SST) will apply.

Although there is no “one-size-fits-all” solution, there are three key interconnected strategies that all businesses need to comprehend today.



Leveraging Current and Emerging Digital Technologies to Create More “Community-Driven” Forms of Organisation



Building an Open and Accessible Business Culture



Facilitating The Creation, Curation, and Consumption of Meaningful “Content”

LEARNING OUTCOMES

Understand the “gradually, then suddenly” principle of disruptive innovation

Discover how emerging technologies such as artificial intelligence, algorithms and blockchain are affecting organisations and business operations

Better appreciate how technology, content and culture are crucial in building a successful and sustainable business



ABOUT THE SPEAKER

Erik P.M. Vermeulen is a Senior Legal Counsel at Signify (f.k.a Philips Lighting), an Innovation Advisor at a law firm in the Hague and a board/advisory member of several organisations, including a healthcare provider in The Netherlands and several startups. He is also a Professor of Business and Financial Law at Tilburg University and teaches international business law regularly at universities in Europe, the United States, Colombia and Japan and has appeared at numerous conferences as a featured or keynote speaker. Erik is also a co-owner of a Michelin star restaurant.

Erik can best be described as an innovator and has a blog where he shares insights and ideas about how the digital world is changing the way we live, work and learn. He has a particular interest in how artificial intelligence, sensors, data-analytics and blockchain are amplifying and accelerating each other, thereby creating new opportunities across all areas of the economy and society.

Erik’s thought-provoking and innovative views on business, leadership, governance, regulation and education have attracted international attention. He regularly serves as an expert advisor to international organisations, such as the European Commission, the Organization for Economic Cooperation and Development (OECD), the United Nations, the World Bank, and national and local governments around the world.

PROGRAMME

Thursday, 27 June 2019

Majestic 2, Level 3, Majestic Hotel Kuala Lumpur

- 8.00am Registration

- 9.00am Context Setting by Michele Kythe Lim, President/CEO of ICDM

- 9.15am **POWERTALK**
The Board of Directors of the 21st Century: When Disruption Meets Tradition by Erik Vermeulen

- 11.00am Networking Break

- 11.30am **Insights Xchange: Navigating the Future**
An ideation session between the panel and audience to explore ideas, challenge opportunities, share insights and discuss possibilities.

- 1.00pm End of Event

ICDM reserves the right to amend the programme in the best interest of the event and will not be responsible for cancellations due to unforeseen circumstances.



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