

# Preparing the Board for a Post-COVID World



**DIANA DAVID**  
 Financial Times Board  
 Director Programme Faculty  
 Member & Author of Future  
 Proof: Reinventing Work in  
 the Age of Acceleration

SPECIAL ONLINE POWERTALK

**Free Registration**

**FRIDAY, 14 AUGUST 2020 | 10.00am - 11.30am, Malaysia time**

The pandemic has had an unprecedented and far reaching impact on all aspects of business. While growth has always been the primary business purpose, many companies are now simply trying to survive. It is in times of crisis that some companies show their true worth and others reveal the cracks in the foundation. As the world seeks to rebound from one of the most significant crises of our lifetime, what are the lasting lessons this period will leave Boards with?

While it is the responsibility of the management to execute strategy, oversight and long-term sustainability are firmly in the hands of the Board. Without strong corporate governance, starting in the boardroom, companies will struggle to endure. Boards will need to consider their composition and diversity, with an appropriate balance of skill and strategic mindsets that will be able to see them through times of crisis. Indeed, it has certainly brought a sharp focus on the role of the Non-Executive Director (NED) and the capabilities and skills required to address critical issues and the review on whether there is a need to shift from constructive challenge to more of a supportive role.

Inevitably, it is the responsibility of the individual members to commit to their boards with the attention that their organisation deserves and an understanding of and preparation against modern day existential threats. Unsurprisingly, Boards may be 'waiting for the fog to clear' though we are not expecting that to come anytime soon. There is work to be done and we cannot afford to lose momentum.

What is your next move – as a board member and collectively as a board?

## Who is this session for?

- New and aspiring board directors who have been working in a senior leadership role
- Current board directors who wish to enhance boardroom effectiveness
- Senior Management

## What you will learn



Evolving roles of  
NEDs in a  
post-COVID world



Understanding  
the role of boards  
during a crisis



The role of boards  
in preparing for  
black swan events



New workforce  
considerations



New board  
rules for a  
post-COVID world

## Programme

**Friday, 14 August 2020 | Special Online PowerTalk**

**10.00am** Special Online PowerTalk by Diana David, Financial Times Board Director Programme Faculty Member & Author of Future Proof: Reinventing Work in the Age of Acceleration

**10.45am** Panel Dialogue

**11.15am** Question & Answer

**11.30am** End of Programme

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The Organiser reserves the right to alter the content and timing of the programme as it deems fit and is not responsible for cancellations due to unforeseen circumstances.  
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## About the Speaker

### Diana David

Diana is the author of Future Proof: Reinventing Work in the Age of Acceleration and is an adjunct professor of leadership at Columbia Business School's EMBA Global Asia. A former Financial Times executive, and founder of the Financial Times Non-Executive Directors Diploma in Asia, Diana now works with CEOs and board directors to enhance their leadership agility, influence, collaboration and resilience. Her clients have included the Mandarin Oriental Hotel Group, the World Bank, Expedia, Asia Development Bank, Citi and Credit Suisse. She began her career and leadership education as an assistant to Dr. Henry Kissinger.

Diana has an MBA from Columbia Business School, is a past recipient of Asia Society's Asia 21 Young Leaders award and a former Luce Foundation Scholar. She serves as Vice Chair of the board of the American Chamber of Commerce HK, and on the advisory boards of Shared Value Project Hong Kong, Teach4HK and several private companies. She is also an active participant in Women Corporate Directors and The Women's Foundation, empowering women at all levels to lead and contribute.

For further inquiries, please reach out to Khabirudeen at +6016-575 7765 or [marketing@icdm.com.my](mailto:marketing@icdm.com.my)