

Tuesday
3 March 2020
ICDM Training Room, Level 9
Mercu 2, KL Eco City

Sustainability in Business

Dr Jasmina Kuka
CEO of WISE (Working on Impact and Social Empowerment)

8
CPD
POINTS

ABOUT INSTITUTE OF CORPORATE DIRECTORS MALAYSIA (ICDM)

ICDM is a professional institution dedicated to enhancing the professionalism and effectiveness of corporate directors in Malaysia. As the one-stop centre that caters for all board and director needs, ICDM's goal is to promote good governance amongst boards of companies by:

- Developing professional competence of directors
- Building a pipeline of capable directors
- Promoting research and development on the law and practice of corporate governance
- Representing directors' interests by lobbying and advocating on issues affecting directors
- Providing a platform for networking and directorship opportunities through membership

ABOUT THE PROGRAMME

Is the industry you are working in progressive and evolving? Is your company's strategy aligned with ESG related values? Are those running the company committed to long term positive impact for both shareholders and stakeholders?

Join Dr. Jasmina Kuka in this 1-day programme that is intended to provide boards with a greater understanding on sustainable practices and the importance of the integration of Environmental, Social and Governance (ESG) factors into investment processes and decision-making of their businesses. With increasing stakeholder expectations of a company's ESG performance, addressing ESG issues is no longer something that can be done at every fifth board meeting or within a standard annual report that merely ticks the box. Directors are expected to have sufficient knowledge to evaluate the potential impact, risks and opportunities that arise from these ESG factors and tackle questions about sustainability in a new and urgent manner.

LEARNING OUTCOMES



Develop an understanding on how to increase productivity and employees' engagements



Discuss risk management improvements



Identify how to unlock potentials for attracting Socially Responsible and/or Sustainable Investments



Explain how to help retain and attract new partners



Define reputation building

PROGRAMME

TUESDAY, 3 MARCH 2020

Facilitator: Dr Jasmina Kuka

Module 1: Sustainability and ESG - global and national perspectives

Identify key issues at global and national level that highlights the importance of sustainability and ESG values in order for board members to recognise potential business benefits/opportunities from incorporating sustainability practices into their core business operations.

Module 2: Governance - Role of Boards and CEOs in incorporating sustainability practices

Explain the role of board members in incorporating sustainability practices, illustrating their roles and responsibilities by presenting relevant examples and interrelating benefits of sustainable practices for the long term growth of their companies.

Module 3: Fundamental Principles of ESG criteria

Demonstrate knowledge and understanding of board members about ESG criteria and how they can influence decision making, prioritisation and various business/growth related analysis conducted internally i.e. within the company.

Module 4: Shifts to long term sustainable impacts

Explain and illustrate the difference between philanthropic, CSR and sustainability programmes and compare their long term impacts

Module 5: Areas of improvement for successful implementation of sustainable programmes

Review the model of governance as well as internal processes, procedures and policies that are required to be developed or revised in order to enable implementation of sustainability practices. Compare current processes, procedures and policies with ESG requirements.

Module 6: Quality Sustainability Reporting

Develop board members' knowledge on the importance of quality reporting on their sustainability practices to Bursa Malaysia and other relevant national and international institutions.

The Organiser reserves the right to alter the content and timing of the programme in the best interest of the event and is not responsible for cancellations due to unforeseen circumstances.

Copyright © ICDM 2020. All rights reserved.





ABOUT THE SPEAKER

Dr Jasmina Kuka has eighteen years of direct working experience with international organisations, UN agencies, corporate and public sector in conducting impact assessments, research and situation analysis as well as implementing monitoring & evaluation of national and international programmes. She has extensive experience in developing tailor-made trainings and mentorship sessions for corporates, public and civil sector related to development of sustainability programmes, alignment with ESG (environmental, social, governance) criteria, social impact indicators and impact assessment tools.

Dr Jasmina also advises relevant stakeholders on how to improve their sustainability performance and reporting in accordance with ESG criteria and Global Reporting Initiative (GRI) requirements. Her expertise was also put to use through numerous public presentations and fundraising conferences organized by the UN, EU and relevant international and regional stakeholders.

She has been living and working in Malaysia since 2014 and she is a holder of the Malaysian Residence Pass-Talent.

"Every change, innovation, initiative, adjustment of resistance starts and ends with people - their values, beliefs, ideas, motivation, practices. Caring about long term wellbeing of people and nature should be the essence of any business."

PROGRAMME

Tuesday, 3 March 2020

ICDM Training Room, Level 9, Mercu 2, KL Eco City

8.30am	Registration
9.00am	Module 1: Sustainability and ESG - global and national perspectives
10.30am	Module 2: Governance - Role of Boards and CEOs in incorporating sustainability practices
11.15am	Networking Break
11.30am	Module 3: Fundamental Principles of ESG criteria
12.30pm	Networking Lunch
1.30pm	Module 4: Shifts to long term sustainable impacts
2.30pm	Module 5: Areas of improvement for successful implementation of sustainable programmes
3.15pm	Networking Break
3.30pm	Module 6: Quality Sustainability Reporting
4.45pm	Closing with Q&A
5.15pm	End of Programme

Book now at www.icdm.com.my
or contact Zefry at +603 2202 2022
email us at development@icdm.com.my.

Follow us on LinkedIn
www.linkedin.com/company/icdm-malaysia
Website
www.icdm.com.my

PARTICIPANT REGISTRATION FORM

ICDM | SUSTAINABILITY IN BUSINESS

Tuesday, 3 March 2020

ICDM Training Room, Level 9, Mercu 2, KL Eco City

Scan to register



REGISTRATION FEE

PRICE PER PAX (Please tick (✓) where applicable)

<input type="checkbox"/> ICDM Member Fee	RM 1,350 (This programme fee is exclusive of 6% SST)	REGISTER NOW
<input type="checkbox"/> Standard Fee	RM1,500 (This programme fee is exclusive of 6% SST)	REGISTER NOW

TERMS & CONDITIONS

Programme Fee

- Fee includes programme materials (in digital format) and refreshments. Please ensure that you provide a valid email address. Printed copy available upon request.

Payment

- Registration(s) is confirmed only upon receiving full payment. The management reserves the right to refuse admission if payment is not received prior to the programme.
- Full payment must be made no later than 10 days prior to the programme date through

Online Transfer, Cash Deposit & Cheque Deposit

Payment can be made to:

Account Name: Institute of Corporate Directors Malaysia (ICDM)

Bank Name: Maybank Islamic Berhad

Bank Branch: Bukit Damansara

Account Number: 564324609320

Swift Code: MBISMYKL

Online payment via ICDM's Registration System (Applicable for Non-Members Only)

Payment can be made during the registration via Local Online Banking/FPX, Boost and Credit Card.

Credit card payment facilities which are available onsite.

- For registrations submitted less than 10 days prior to the programme date, full payment inclusive of taxes must be made to ICDM immediately upon registration and the proof of payment must be emailed to ICDM at development@icdm.com.my and finance@icdm.com.my.
- For further information regarding payment and cancellation policies please visit our website at www.icdm.com.my.

Others

When providing ICDM with any personal data, you shall comply at all times with the Personal Data Protection Act 2010 (PDPA) and shall not in any way cause ICDM to breach any of its obligations under the PDPA Act.

Upon submitting the registration, the participant and the sponsored organisation are deemed to have read and accepted the terms and conditions.

For "Pay Later" option, please email the payment advice to development@icdm.com.my once you have made the payment.

For further inquiries, kindly contact Zefry at +603 2202 2022 ext 122.

Institute of Corporate Directors Malaysia (1239276-V)

Unit 9-01 & 9-02, Level 9, Mercu 2, No 3, Jalan Bangsar

KL Eco City, 59200 Kuala Lumpur, Malaysia

T: +603 2202 2022 F: +603 2202 2023 W: www.icdm.com.my



ICDM

Institute of Corporate
Directors Malaysia