

# The Path to the Next Normal: So What Now for Leadership?

ICDM WEBINAR SERIES  
FEATURING PANEL DIALOGUE

Free Registration

**James McCulloch**  
Chief Executive,  
Inspire Group Asia,  
New Zealand

TUESDAY, 21 APRIL 2020 | 2.00PM - 3.30PM, Malaysia time

**Special Edition Online PowerTalk**

Registration is based on first-come-first-served basis.

“2020 has brought enormous challenges, and has required us to adapt rapidly and sensitively as leaders. But it has also shown us many possibilities for the future of work, leadership and learning. Quite simply, what got us here will not get us there.”

## As societies and businesses cope with the new normal, the priorities for leadership have changed

2020 has so far been a year of great challenge and disruption. The implications of this on leadership, work and learning have been rapid and are continuing.

As the outbreak continues to move quickly, some of the perspectives and strategies may rapidly fall out of date. We are witnessing an imminent restructuring to the global economic order, where societies and businesses are having to cope with the ‘new normal’. The economic upheaval is forcing companies to view digitalisation not only as a strategically important issue, but a necessity at the present time.

The post-pandemic world will be a very different place to live in. Digitalisation has now created an even larger leadership gap in companies around the world but as we are witnessing, venturing into the unknown is now viewed as an opportunity rather than a challenge.

So how has COVID-19 changed the priorities for leadership? What are the leadership traits we should hold on to during this transition and those that we must cultivate, as businesses pivot from a crisis management mindset to a more creative and innovative one to survive the brutal short term in order to thrive in the long run? This webinar session looks into a hybrid approach towards leadership, simplifying the qualities that combine technology and human ingenuity towards the creation of a trusted and purposeful organisation that is resilient and innovative beyond 2020. There will be no ‘return to normal’.

### SESSION COMPONENTS

This special **online edition** of the **PowerTalk** will provide a broad overview on all these areas, including best practice examples from around the world, tools leader can use immediately and the opportunity to explore this further in the panel discussion.

- 1 How leadership and wellbeing are closely linked - and why this matters even more now
- 2 Communicating with transparency and empathy in turbulent times - the two most important aspects to this
- 3 Lessons in leadership from the New Zealand response
- 4 Why it is critical to develop leadership skills in the digital era – minus the resistance, fear & anxiety
- 5 Why leadership and learning are over complicated, and what this now needs to look like in the new world of work
- 6 The MCO gave us a chance to experience a new business model and work mobilisation: what must we now do to build on that?

## Learning Outcomes



### REFLECT

What does this mean for you as a leader



### ACTION

What needs to happen within your organisation and industry



### PREPARE

What you need to be thinking about now to best prepare for future ‘norms’



### IMPLEMENT

Simple learning and leadership tools you can use immediately

## Programme

Tuesday, 21 April 2020 | Special Edition, Online PowerTalk

- 2.00pm PowerTalk by James McCulloch, Chief Executive of Inspire Group Asia, New Zealand  
The Path to the Next Normal: So What Now for Leadership?
- 2.40pm Panel Dialogue
- 3.10pm Question & Answer
- 3.30pm End of PowerTalk

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## About the Speaker

**James McCulloch**  
Chief Executive, Inspire Group Asia, New Zealand

James is Chief Executive of Inspire Group Asia, an international learning and digital design company founded in New Zealand and now operating globally - including a learning hub in Kuala Lumpur. He has extensive senior leadership experience in the public, private and non-profit sectors. As a CEO, he has led organisations in the UK and New Zealand, and was formerly Community Director for the City of London.

Throughout his career, James has seen first-hand that one of the biggest influences on our health, happiness and wellbeing is where most of us will spend around 10,000 days of our lives: work. And what has the biggest impact on the quality of that experience? The leadership we experience, and practice. He is a regular international keynote speaker, presenter and panelist on leadership, wellbeing, and the future of work and learning.

FREE REGISTRATION

Scan the QR code to register or visit [www.icdm.com.my](http://www.icdm.com.my) for more information.

Registration will be on first come-first serve basis.



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