



# How to be an **Effective NED** in a Disruptive World

**Jo Haigh**

CEO & Founder of fds Director Services, United Kingdom  
Winner of Non-Exec Director of the Year, IoD Yorkshire & North East Awards (2018)

**4**  
CPD POINTS

FIRST VIRTUAL PROGRAMME FOR ASIA

**TUESDAY, 27 OCTOBER 2020 | 2.00PM - 5.30PM, Malaysia time**

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**LEARNING OUTCOMES**



Discuss the best practices that can be implemented within the role of a non-executive director.



Provide practical tips on how to be a world-class non-executive director.



Select appropriate tools to better understand corporate governance and how to apply these within an effective non-executive role.

If you aspire to be a non-executive director (NED) or are currently holding the position, it is important to know what the role entails and ensure you have the right mindset and competencies to contribute positively.

The Asian market has some of the most robust governance principles in the world. It also offers some unparalleled opportunities for the right candidates. Remuneration in the finance and IT space for NEDs is also amongst some of the highest. However, with greatness comes risk and responsibility. Therefore, it is essential to know how to assess the opportunities and be clear that you have the appropriate skillset to deliver at world class standards.

**Target Audience**



This programme is for you if you are seeking the first non-executive director role or an existing director who wants to build further on that experience to improve performance. It is also suitable for experienced directors or shareholders who are looking to strengthen their board with a non-executive support. This programme allows them to better understand what skills and qualities are needed for people in that role.

**Programme**

Tuesday, 27 October 2020 | 2.00pm - 5.30pm, Malaysia Time

1.50pm	Programme Introduction and Housekeeping
2.00pm	The Role of the NED - Interactive Quiz
2.10pm	The Role of the NED - The Unwritten Rules
2.30pm	What Makes a World Class NED
2.50pm	A Typical NED Job Description
3.10pm	Pre-appointment Due Diligence
3.30pm	Managing Risk (Powers reserved for the Board)
3.40pm	Being The Very Best You Can Be - Key Pointers from the Malaysian Code on Corporate Governance
4.00pm	Virtual Break
4.30pm	Webchat and Q&A
5.30pm	Programme Ends

The Organiser reserves the right to alter the content and timing of the programme as it deems fit and is not responsible for cancellations due to unforeseen circumstances.  
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**About the Speaker**

Jo Haigh is the CEO and founder of fds, which has bases in London, Birmingham and Yorkshire within the UK. An experienced dealmaker, Jo specialises in putting together the right deal at the right time and in the right format for growing businesses throughout the country.

Since 1989 she has bought and sold approximately 400 companies specialising in owner managed companies in addition to selling three of her own companies and undertaking two personal MBOs. In the 90s Jo created a specialist director training division, which has been highly successful since inception. She is a regular presenter on corporate governance and mergers and acquisitions for prestigious organisations across the UK and Europe.

Jo is a regular presenter for the Institute of Directors and Vistage on corporate governance and mergers and acquisitions. Over the years Jo has been awarded and acknowledged for her outstanding business achievements and contributions to the organisations she works with as demonstrated below:

- Non-Executive Director and Chair for a number of prestigious companies
- Published 'How to Become a World-Class Non-Executive Director: The Essential Guide' (2019)
- Winner of Non-Exec Director of the Year, IoD Yorkshire & North East Awards (2018)
- Winner of The Sunday Times NED of the Year award in association with Peel Hunt.
- Nominated for Business Woman of the Year, The Yorkshire Choice Awards (2018)
- Finalist in Business Services category, First Women Awards (2017)
- Announced as one of Academy for Chief Executives top 22 speakers of 2016, landing Jo on the "Cloud Nine League Table" (2016)
- Winner of Most Innovative UK Deal Negotiator 2016 and The AI One to Watch in Corporate Finance, Acquisition International M&A Awards (2016).
- Shortlisted for Mentor of the Year, First Women Awards (2016)
- Finalist in Inspiring Leader of the Year category, Women in Business Awards (2015)
- Winners of Super Staff Award BIY Inspired Awards (2015)

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